

City Council/Planning Commission Joint Study Session

June 24, 2003

The background of the slide features a faded, dark image of a city square. In the center, there is a large, ornate fountain with multiple tiers and water spraying upwards. To the right of the fountain, a statue of a person stands on a pedestal. In the background, there are buildings, including one with a prominent dome and arched windows, and a statue of a person on a horse. The overall scene is a historical or urban setting.

Agenda

City Council/Planning Commission

Joint Study Session

Tuesday – June 24, 2003

- I. Welcome and Introduction of City Staff and Consultant Team**
- II. Why Is Riverside Updating the General Plan?**
- III. The General Plan Process**
- IV. General Plan Foundation**

The background of the slide features a faded, dark image of a city square. In the center is a large, ornate fountain with multiple tiers and water spraying upwards. To the right of the fountain stands a tall, classical statue on a pedestal. The surrounding area includes buildings with arched windows and a paved plaza.

Agenda

City Council/Planning Commission

Joint Study Session

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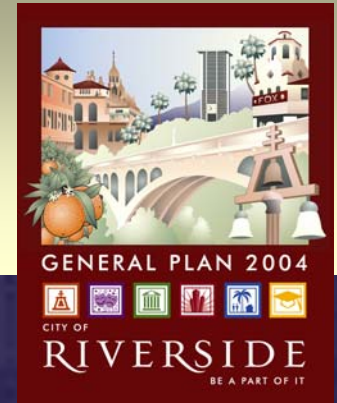
V. Defining and Refining the Issues

VI. Major Events in the Near Term

VII. Schedule/Subjects of Future CC/PC Workshops

VIII. Closing Remarks

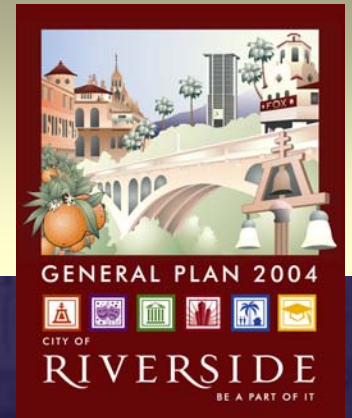
What is the General Plan?



- A plan for the long-term physical growth and enhancement of the community
- Identifies near-term and long-term approaches to achieve community objectives

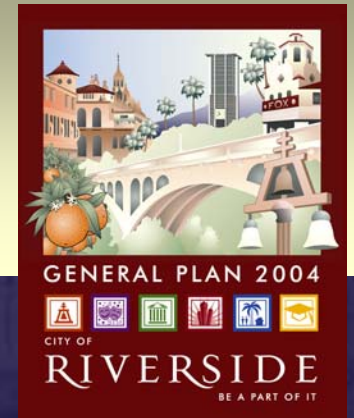
General Plan Elements

- Land Use/Urban Design
- Circulation/Community Mobility
- Housing
- Arts and Culture
- Education
- Public Safety
- Noise

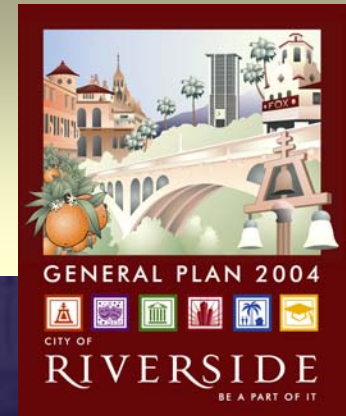


General Plan Elements

- **Open Space/Conservation**
- **Air Quality**
- **Public Facilities and Infrastructure**
- **Parks and Recreation**
- **Historic Preservation**

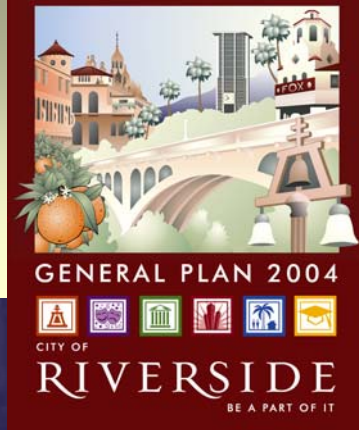


Why is Riverside Updating its General Plan?



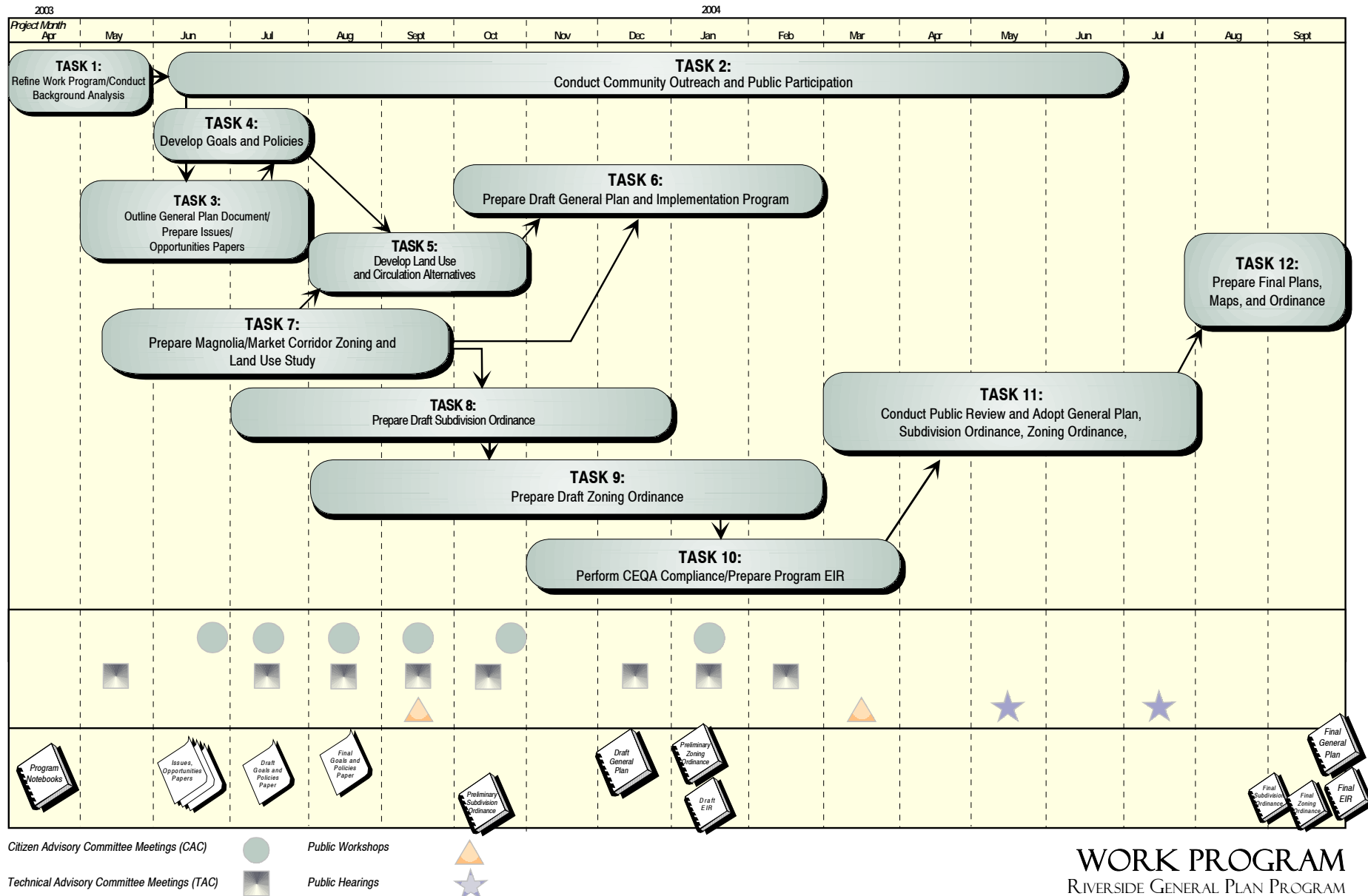
- To define options and approaches for implementing *Visioning Riverside*, the Strategic Plan, the Husing report, and the Market/Magnolia plan (1999) over the next 10 to 20 years
- To define objectives and approaches for the sphere of influence areas

Why is Riverside Updating its General Plan?



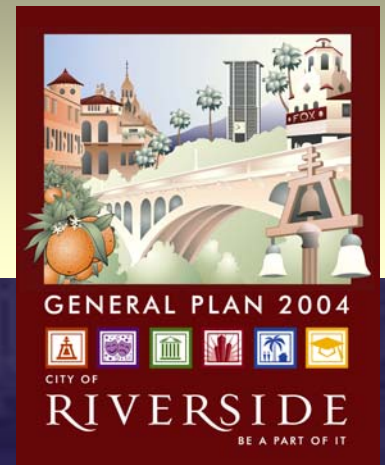
- To update key implementation tools: the Zoning and Subdivision Ordinances and citywide Design Guidelines
- To reflect the “soul” of Riverside

Work Program Diagram

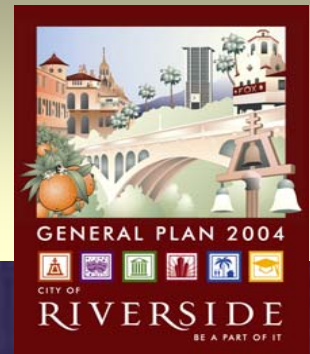


Outreach and Community Involvement

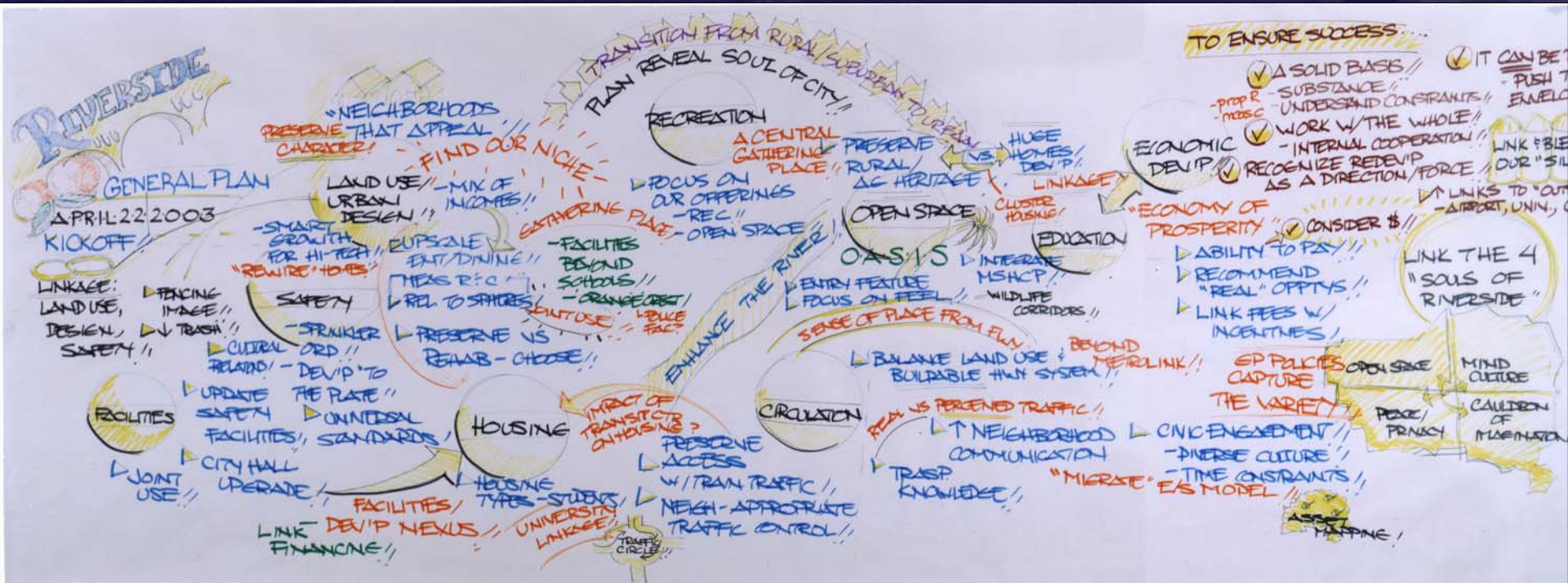
- Citizens Advisory Committee
- Arts Subcommittee
- Technical Advisory Committee
- Magnolia/Market Subcommittee
- Topic Groups
- Education Subcommittee
- Interviews with Arts/Culture
- Citizens Congress



General Plan Foundation

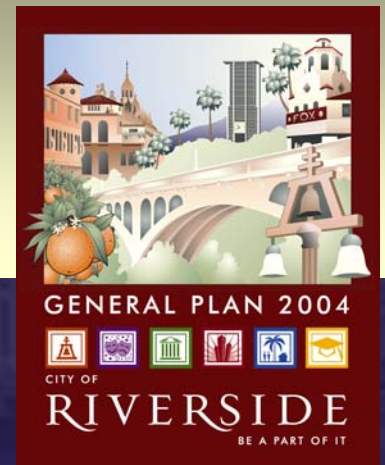


Brainstorming Sessions



Outreach and Community Involvement

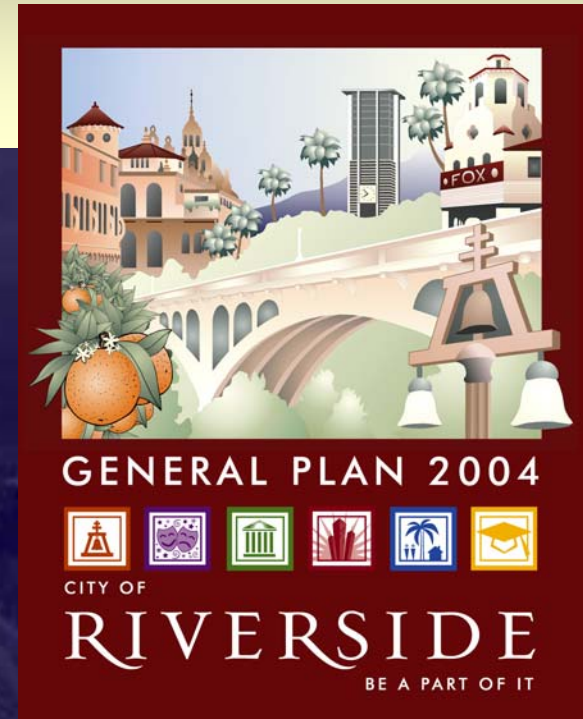
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Outreach and Community Involvement

General Plan Website

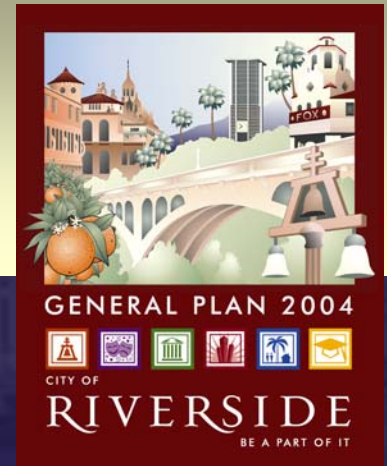
- www.ci.riverside.ca.us
- Description of program
- Schedule of events
- Meeting agendas, presentations, and minutes
- Links to other documents
- Communications with Planning staff



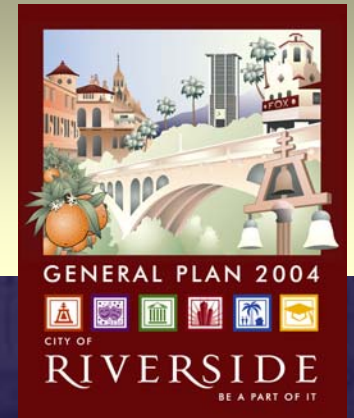
Outreach and Community Involvement

Topic Groups

- Public Safety
- Youth
- Social Service Agencies
- Zoning/Subdivisions
- County/Cities
- Neighborhoods
- Recreational Interests/Libraries
- Environmental/Open Space Interests

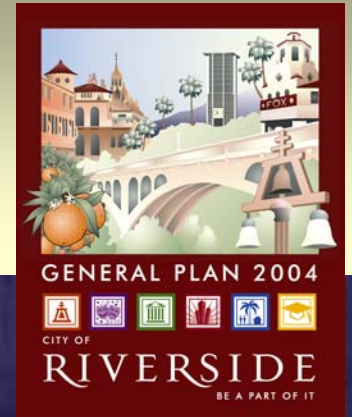


General Plan Foundation



- *Visioning Riverside*
- **Husing Economic Report**
- **Magnolia/Market Corridor Plan**
- **Strategic Plan**

General Plan Foundation



Visioning Riverside

How to preserve “the best of the past while pursuing new dreams for an even better future”

Vision Topics

How we live

How we learn

How we work

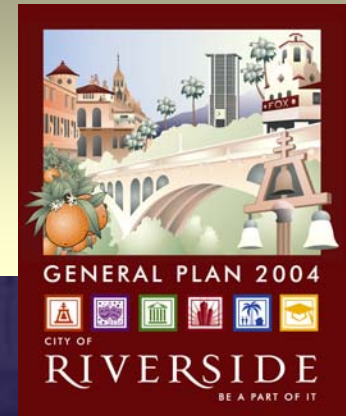
How we play

How we get around

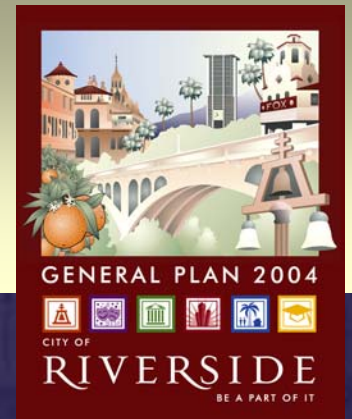
General Plan Foundation

Husing Economic Report

- Plan carefully for the remaining industrial lands
- Build homes for high-earning professional
- Create high-technology jobs and higher-paying blue collar jobs
- Improve school scores



General Plan Foundation



Magnolia/ Market Corridor Study

- Establish sub-districts with specific functions and land uses:

La Sierra/Galleria

Arlington and Magnolia Heritage

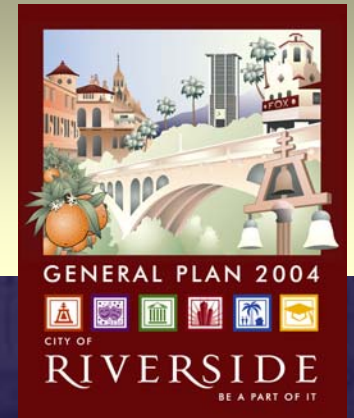
Magnolia Center/Wood Streets

Downtown

- Develop appropriate zoning



General Plan Foundation

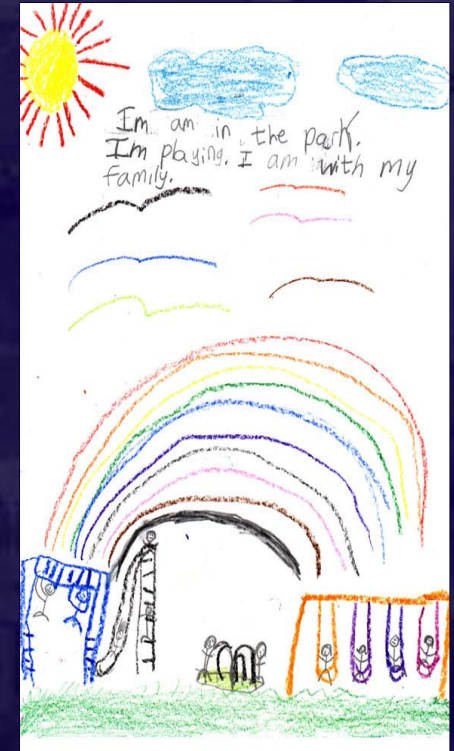


Strategic Plan 2003-2004

Goal 1: Improve and preserve our quality of life

Goal 2 : Reduce transportation congestion and improve traffic

Goal 3: Address Riverside's social concerns with community involvement

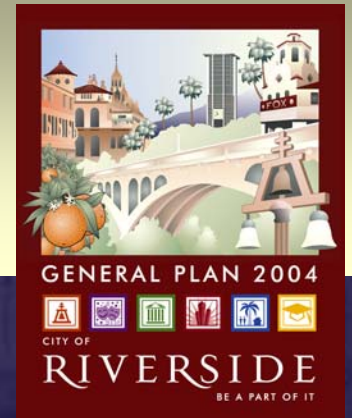


General Plan Foundation

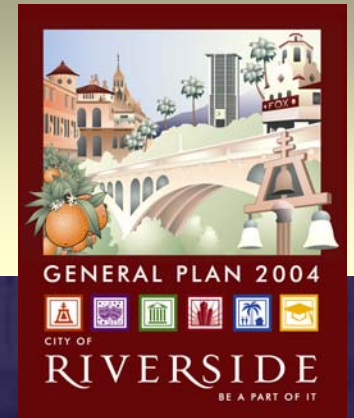
Strategic Plan 2003-2004

Goal 4: Beautify the City

Goal 5: Increase our investment in youth and children



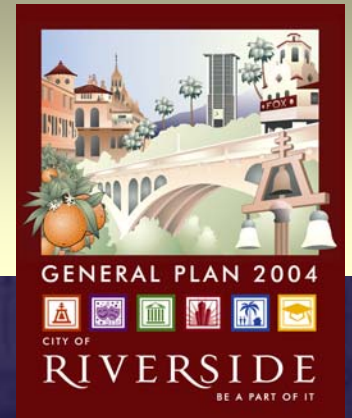
Defining and Refining the Issues



**Land Use/Urban Design
Circulation/Community
Mobility
Housing
Arts and Culture
Education
Public Safety
Noise**

**Open Space/Conservation
Air Quality
Public Facilities and
Infrastructure
Parks and Recreation
Historic Preservation**

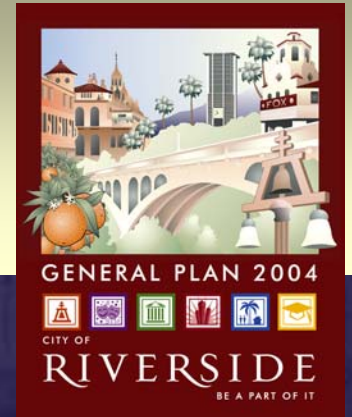
Land Use



- **Proposition R and Measure C:**
Balancing preservation goals and housing needs; flexible options?
- **Land use compatibility with March JARB**

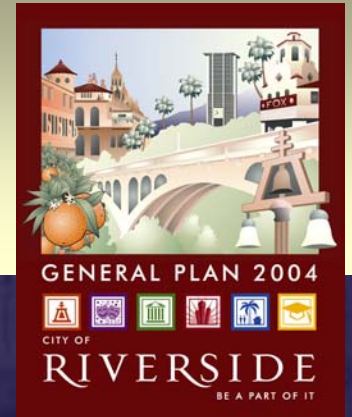


Land Use



- Land use focus at western gateway: office?
- Creating a seamless transition between Downtown and UCR: more housing?
- Riverside the suburb versus Riverside as an urban center: mixed-use development in many different neighborhoods?

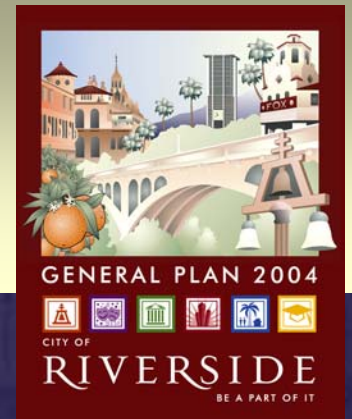
Sphere of Influence



- Opportunities beyond residential development in the southern sphere?
- Comprehensive planning for the sphere



Urban Design

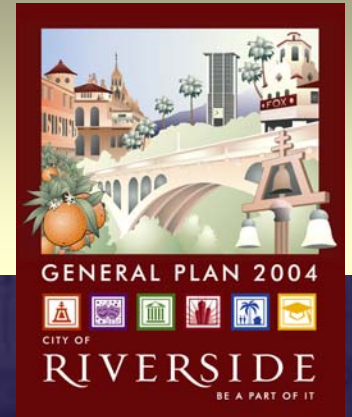


- Incorporate trees and water elements into community design



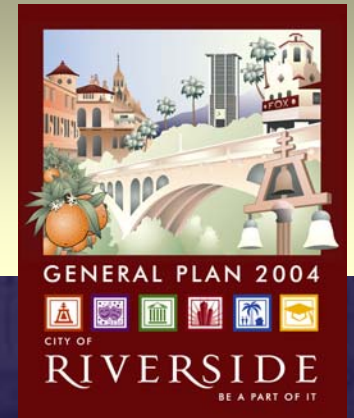
- Establish strong design standards for all types of development

Land Use and Circulation: Market/Magnolia



- **Multi-modal transportation alternatives**
- **Densification or intensification of the corridor**
- **Mixed-use nodes**
- **Industrial uses at the West End**

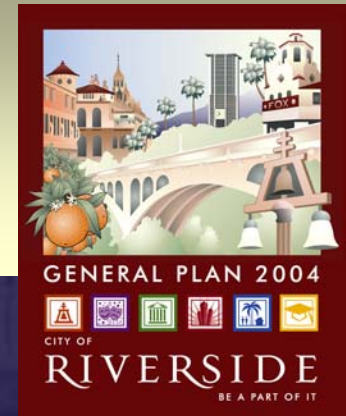
Circulation/Mobility



- Complete connection of interrupted streets:
 - Overlook Parkway
 - Central Avenue
 - Collett Avenue, and others
- Extending the transportation corridor west of Washington Street

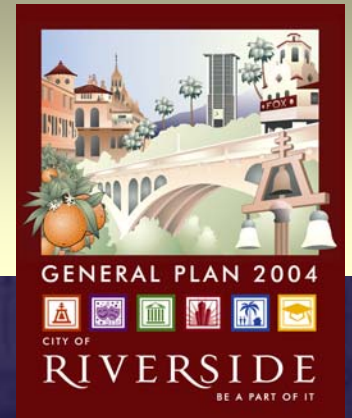


Circulation/Mobility



- Increasing capacity of major arterials: Alessandro, La Sierra, Van Buren
- Techniques for calming traffic and protecting neighborhoods: circles, humps, diverters, and others
- Creating grid street patterns to disperse traffic
- Network linkages: roads, transit, trails, bikeways

Circulation/Mobility



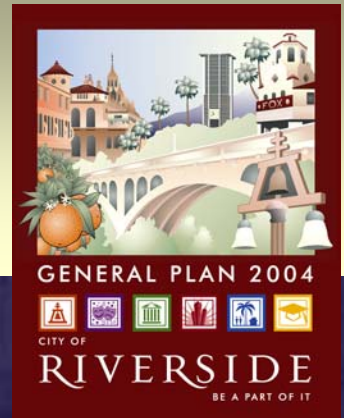
- Create multi-model hubs at the Metrolink stations



- Grade separations at railroad crossings

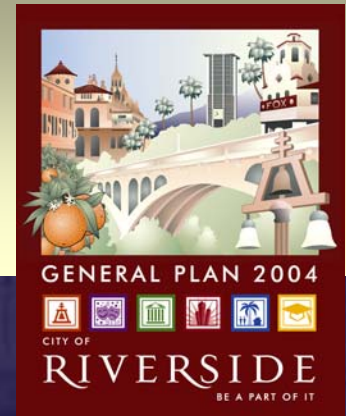
Public Safety

- Invest in youth and youth programs to avoid future concerns
- Precincts for Police Department, with response times as measurement of service



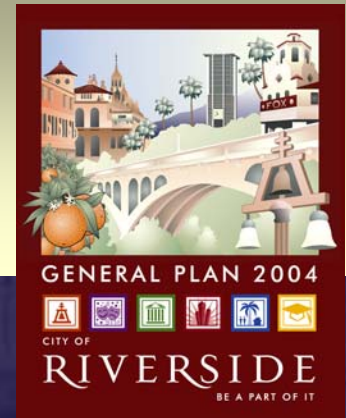
Public Safety

- Shorten Fire Department response times
- Replace outmoded fire stations



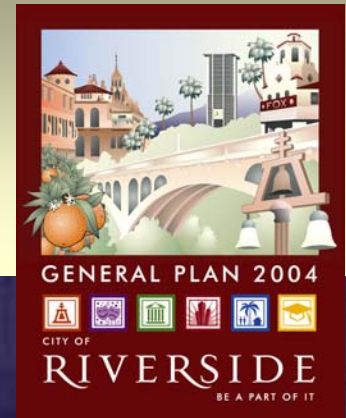
Arts and Culture

- Promote Riverside as the arts/cultural center of the Inland Empire; develop an arts marketing program
- Extend arts programs beyond Downtown
- Require arts elements or in-lieu fee for new development projects



Arts and Culture

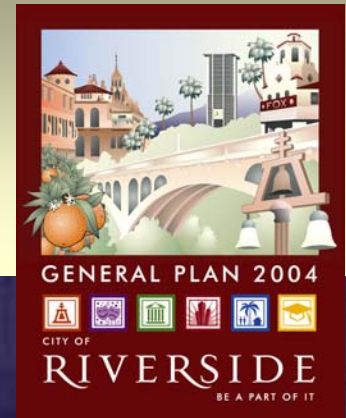
- Look for varied opportunities to partner with Riverside's educational institutions



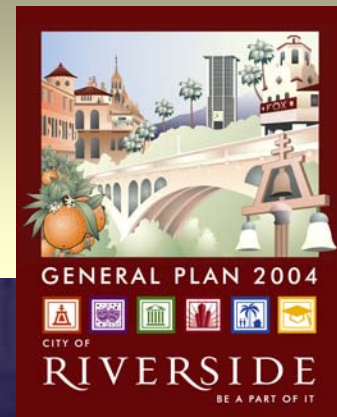
- Use uniform signage for cultural attractions citywide

Education

- The City must act as a “glue” between libraries, school districts, and universities
- Provide incentives for childcare facilities and libraries in neighborhoods; consider partnerships



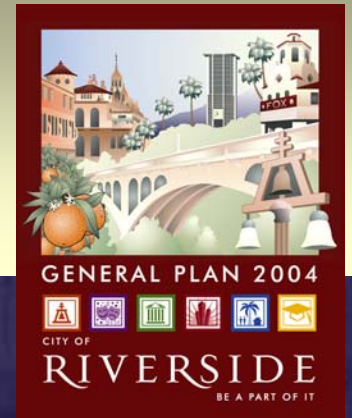
Open Space, Conservation and the Environment



- Apply hillside grading and arroyo conservation methods to sphere
- Plan to utilize reclaimed water to irrigate parks, medians, and greenbelts



Open Space/Conservation



- Preserve and enhance accessibility to the Santa Ana River as a permanent open space feature



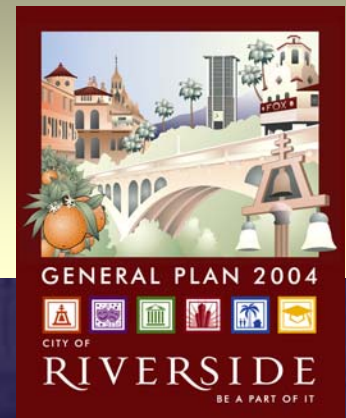
- Integrate pedestrian and bicycle trails into the community
- Create linear parks e.g. Victoria Avenue

Air Quality

- Implement “Make Riverside a Model Clean Air City” report

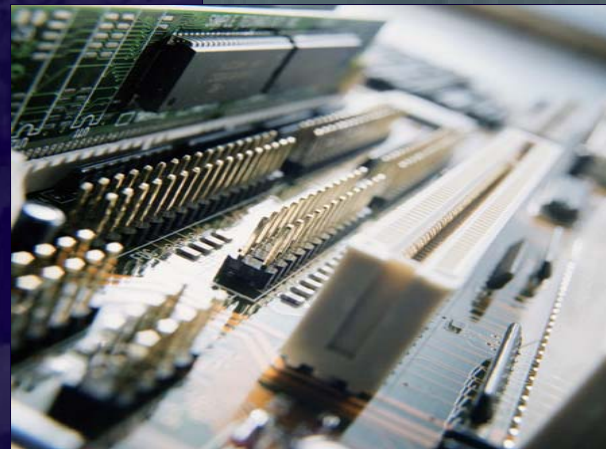
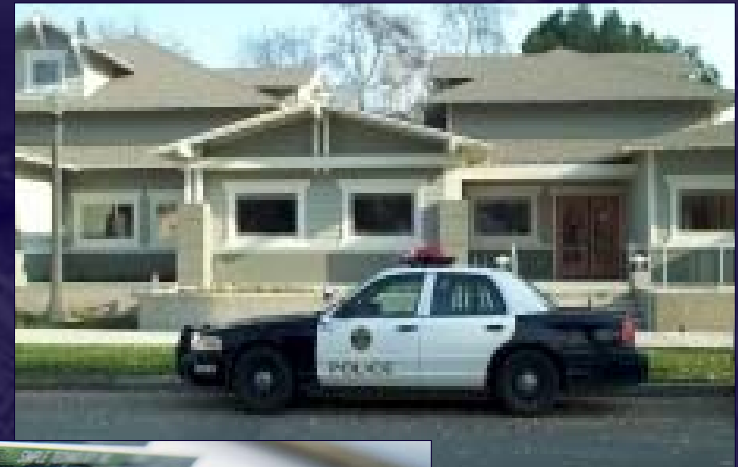
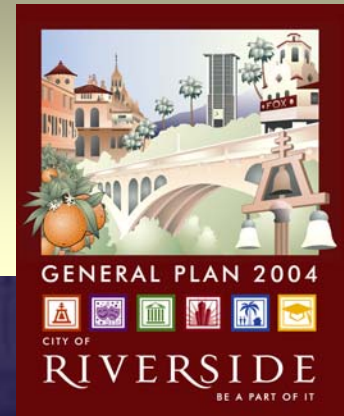


- Promote Riverside's air quality improvements

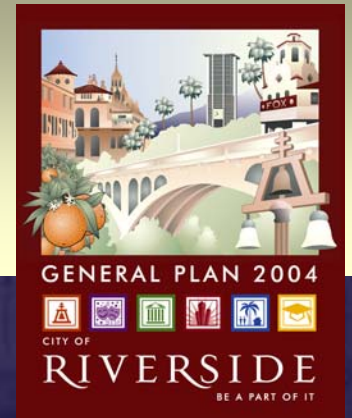


Public Facilities and Infrastructure

- Decentralize more community facilities – neighborhood emphasis
- Identify and prioritize replacement of obsolete facilities
- Plan for high-tech infrastructure

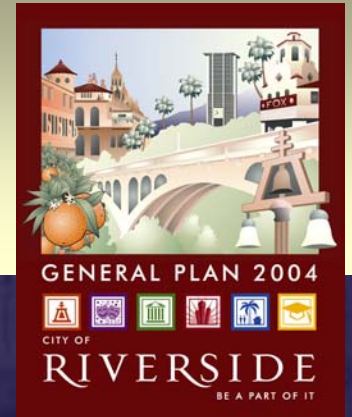


Concerns of Youth



- Strategies for keeping college and university graduates in town
- Need for youth/community centers in Eastside, Orangecrest, Casa Blanca, Riverwalk, and Arlanza

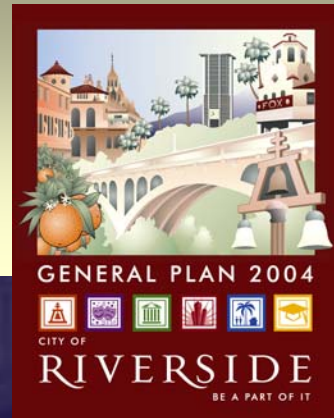
Social Concerns



- Partner with non-profits to achieve community objectives
- Identify opportunities for joint use centers specifically in the Arlanza, Eastside, Casa Blanca, and Downtown areas
- Need for affordable, accessible, and decent housing for low-income persons and those with disabilities

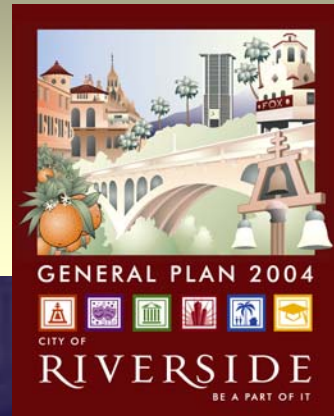
Zoning Ordinance

- Review Planned Residential Development standards
- Codify Proposition R and Measure C?
- Pre-development review process
- Define the role of the Design Review Board

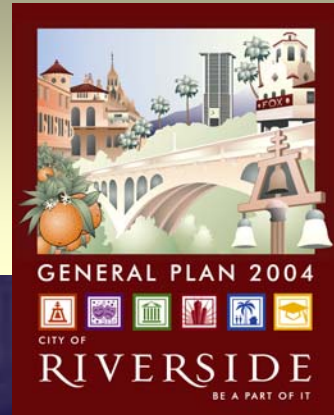


Zoning Ordinance

- Limit warehousing; focus efforts on accommodating high-paying industries
- Expedite processing of business applications
- Residential fire sprinkler requirement



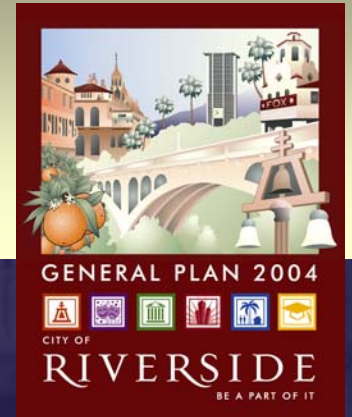
Subdivision Ordinance



- Staff review of parcel maps
- Modified street standards, and in particular, requirement for parkways



Major Events in the Near Term



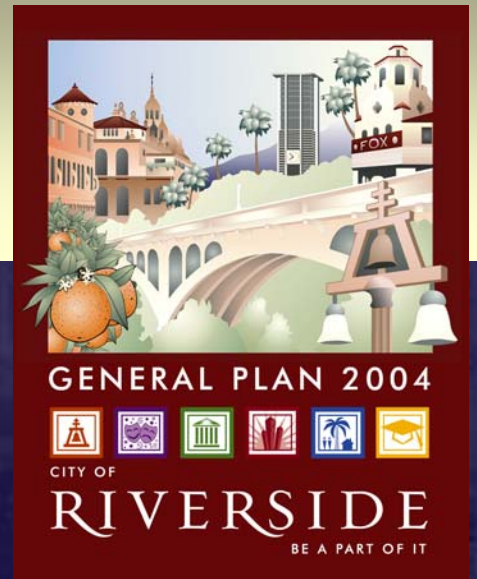
- **CAC Meetings: July 7, August 4, September 8, October 6**
- **Arts Subcommittee: July 14, September 22**
- **Market/Magnolia Committee: August 18, September 29**
- **Community Workshop: September 13**

Future CC/PC Workshops

Workshop #2 – Tuesday, December 16, 2003: Review Preliminary Draft General Plan

Workshop #3 – TBD: Pre-hearing briefings





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